

# Cookie Policy

**Last Updated:** January 15, 2025

**Checker** (KIRCA LIMITED) uses cookies and similar technologies to recognize visitors, remember preferences, and measure website and plugin performance. This Cookie Policy explains what cookies are, how we use them, and your choices regarding their usage.

## 1. What Are Cookies?

Cookies are small files stored on your device when you visit certain websites or use certain applications. They facilitate functionality such as user login sessions, site preferences, and analytics tracking.

## 2. Types of Cookies We Use

### 1. Essential Cookies

- Required for the Service to function properly (e.g., authenticating user sessions).
- Blocking these may affect core functionality.

### 2. Analytics Cookies

- Collect aggregated data about site or plugin usage.
- Help us improve performance and user experience.

### 3. Preference Cookies

- Remember your settings, such as language preferences.
- Enhance your browsing convenience.

### 4. Marketing Cookies

- Track online behavior to deliver relevant ads or promotions.
- We only use these if you've granted consent where required.

## 3. Third-Party Cookies

We may allow third-party analytics or advertising providers (e.g., Google Analytics) to place cookies on your device. Each provider has its own policies, which we recommend reviewing for more information on how they handle data.

## 4. WordPress Plugin and Other Integrations

If you install the Checker plugin on WordPress or another platform, additional cookies may be used to:

- Facilitate plugin functionality and user sessions.
- Gather plugin usage stats to help us enhance our offerings.

## 5. Managing Cookies

1. **Browser Controls:** Most browsers allow you to block or delete cookies in their settings. Note that blocking certain cookies may diminish your user experience.
2. **Opt-Out Tools:** Some third parties provide their own tools to opt out of their cookies (e.g., Google's Analytics Opt-out Browser Add-on).

## 6. Changes to This Cookie Policy

We may periodically update this Cookie Policy to reflect new cookie usage or changes in regulations. Where material changes are made, we will notify you via email or by posting a prominent notice on our website.

## 7. Contact Us

If you have any questions or concerns about our Cookie Policy, please contact:

### **KIRCA LIMITED**

71-75 Shelton Street,  
Covent Garden, London,  
WC2H 9JQ, United Kingdom

**Email:** [support@usechecker.com](mailto:support@usechecker.com)