

# Privacy Policy

**Last Updated:** January 15, 2025

Your privacy is important to **Checker** (KIRCA LIMITED). This Privacy Policy describes how we collect, use, and safeguard the personal data you provide when using our Service (API, WordPress plugin, bulk check features, and other integrations).

## 1. Information We Collect

1. **Account Information:** Name, email address, company details, payment information, and subscription preferences.
2. **Service Usage Data:** API logs, plugin usage data, IP addresses, timestamps, and other technical metrics.
3. **Bulk Check Submissions:** Email addresses submitted for batch verification. These addresses are processed and then removed or anonymized once the check is complete.
4. **Marketing Data:** Data you provide when opting in to newsletters, promotions, or surveys.

## 2. How We Use Your Data

1. **Service Delivery:** To authenticate your account, process payments, and enable real-time email domain checks.
2. **Analytics and Improvements:** To monitor service performance, debug issues, and enhance user experience (e.g., plugin performance analysis).
3. **Communication:** To send alerts, service updates, or respond to your queries. We may also send promotional emails if you've opted in, which you can unsubscribe from at any time.
4. **Legal Compliance:** To satisfy legal obligations, such as complying with law enforcement requests or court orders.

## 3. Data Sharing

1. **Service Providers:** We may share data with third-party vendors (payment processors, hosting providers) who process it on our behalf.
2. **Platform Integrations:** When using our WordPress plugin or other platform-based integrations, certain data may be shared with those platforms based on their respective policies.
3. **Legal Requirements:** We may disclose user data to authorities if required by law or to protect our rights and interests.
4. **Business Transfers:** In the event of a merger or acquisition, user data may be transferred under similar privacy terms.

## 4. Data Retention

1. **Account Data:** Retained as long as your account is active or necessary for our operations.

2. **Bulk Check Data:** Generally stored only during processing and then deleted or anonymized (e.g., within 24 hours).
3. **Legal Obligations:** Certain data may be retained to fulfill legal requirements or resolve disputes.

## 5. Your Rights

Depending on your jurisdiction, you may have the right to:

- **Access:** Request a copy of your personal data.
- **Correction:** Update any incomplete or inaccurate information.
- **Deletion:** Request the removal of your personal data, subject to certain legal exceptions.
- **Restriction:** Limit how we process your data under certain circumstances.
- **Objection:** Opt out of marketing communications or specific data uses.

To exercise these rights, contact us at [support@usechecker.com](mailto:support@usechecker.com).

## 6. Data Security

We use encryption, secure servers, and restricted access protocols to protect your personal data. While no system is entirely foolproof, we continually update and monitor our security measures to prevent unauthorized access.

## 7. International Data Transfers

If you reside outside the United Kingdom, your data may be transferred to and processed in other countries. We ensure that any such transfers comply with relevant data protection laws and maintain adequate safeguards.

## 8. Third-Party Links and Integrations

Our website or plugins may link to external services that operate under their own privacy policies. We are not responsible for the practices of these third parties, and we encourage you to review their policies.

## 9. Children's Privacy

The Service is not intended for individuals under 18. We do not knowingly collect data from minors. If you believe we have inadvertently received such data, please contact us for prompt removal.

## 10. Changes to This Privacy Policy

We may revise this Privacy Policy periodically. If we make significant changes, we will notify you via email or by posting a prominent notice. Continued use of our Service after such changes implies your acceptance of the updated policy.

## **11. Contact Us**

For any questions or concerns about this Privacy Policy or your personal data, please reach out to:

**KIRCA LIMITED**

71-75 Shelton Street,  
Covent Garden, London,  
WC2H 9JQ, United Kingdom

**Email:** [support@usechecker.com](mailto:support@usechecker.com)